

Untangling the Web of Cyber Risk Insurance

March 7, 2012

9 am - 4 pm

Louisville

Hampton Inn & Suites
I-64, Exit 17
(Next to Sam's Club)

March 8, 2012

9 am - 4 pm

Lexington

Fairfield Inn & Suites
I-64/75, Exit 115
(Next to Cracker Barrel)

Instructor: Keith Wilts, CPCU, CIC

Privacy and security breaches continue to make headlines. Virtually every business faces cyber risks, from the loss of an individual computer to a server attack that could literally disrupt the entire business. Information is the primary asset for many businesses. In today's information age, many businesses are entrusted with their customers' personal information. Protection of this data is a key element in developing long-term business relationships and success in today's competitive marketplace, and avoiding costly litigation stemming from a data breach. New cyber threats and data risk insurance products are evolving at a seemingly blinding pace.

Cyber risk insurance products vary significantly, so it is important that you have the tools to evaluate the competition and assist your client in assessing the insurance coverage options available.

Key issues addressed during the seminar:

- Security & privacy challenges facing small businesses
- Changing regulatory landscape and implications for coverage
- Reasons for a non technology-related company to purchase coverage
- Exposures created by businesses increasingly operating online and as application/ point-of-sale system providers, service providers, and payment processors
- Clients' need to protect trade secrets, proprietary information, and personally identifiable information of customers or employees
- Cyber coverages to consider for e-business activity, non-electronic property, and intentional violations such as cyber crime, intellectual property infringement, security breaches, and cyber liability
- How cyber risk insurance overlaps with other insurance policies
- Clarification of comprehensive contracts and identification of key provisions
- The lack of uniformity among policies
- The types of coverage companies are buying
- Identifying and understanding pitfalls in coverage

Untangling the Web of Cyber Risk Insurance Registration Form

Attendee Information

Agent CE Required: Kentucky Indiana

Full Name _____ Agent License # _____

Email Address _____

Agency Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Please register me for the following seminar:

- March 7, 2012 Louisville Hampton Inn & Suites T: 502.809.9901
 March 8, 2012 Lexington Fairfield Inn & Suites T: 859.977.5870

Seminar Times: 9 AM - 4 PM

CE Credit: 6 hours of Kentucky P&C credit (Course #C97562)
6 hours of Indiana Agent credit (Course # pending)

Payment Options:

Enclosed is my \$75 check made payable to:
Professional Training Associates, Inc.

Please charge \$75 to my: MasterCard Visa

Credit Card No. _____

Name on Card _____ Expires _____

Signature _____ Security Code _____

Billing Address of Cardholder _____

In accordance with Title III of the Americans with Disabilities Act, we invite all registrants to advise us of any disability and any requests for accommodation of that disability. Your request should be submitted as far as possible in advance of the program you wish to attend.

Cancellation / Refund Policy: A written request for a one-time transfer of the full registration fee to another scheduled seminar or a refund, less a \$20 cancellation fee must be made prior to the end of the seminar for which the individual was registered. A transfer or refund will not be given after the seminar. Substitutions are welcome.

Signature of Attendee _____

Date _____ Seminar Official *Shirley Wilts*



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